

Why you should have your own stand at NEVG trade fairs ¹

4 -5 May 2023. Riga, Latvia

[HTTPS://WWW.NEWEUROVISION.COM/UK](https://www.newurovision.com/uk)

<i>Equipped stands</i>	<i>Euro (price of 1 square meter))</i>	<i>Price (including VAT) Euro</i>
9 square meters	89	801
12 square meters	87	1044
15 square meters	82	1230
25 square meters	79	1975
<i>Not equipped stands</i>	<i>Euro (price of 1 square meter))</i>	<i>Price (including VAT) Euro</i>
6 square meters	49	294
9 square meters	46	414
12 square meters	41	492
15 square meters	40	600
25 square meters	39	975

No Arguments

1	Starting with the assumption that Ukraine's economy needs to be rebuilt will affect a huge number of things. They fundamentally alter the environment for some Western and Ukrainian businesses. Fresh opportunities are appearing. The sums of money being invested in Ukraine seem improbable. It has never occurred before. You must step up your activity in these circumstances and make an effort to stand out from the vast majority of other businesses in your nation. You can achieve this by taking part in European trade shows and reserving a display space there for your business.
2	This is the first exhibition on the rebuilding of Ukraine in which businesspeople, rather than politicians and government employees, play a major role. Nothing like it had ever existed before. The importance of B2B builders, engineers, construction management specialists, and trade and marketing firms cannot be overstated. The goal of the exhibition is to highlight the creation of alliances between Ukrainian and Western businessmen. Such an exhibition cannot be disregarded. A possibility like this shouldn't be passed up. Definitely need a stand for your company.
3	There will be a sizable contingent of businesspeople from Ukraine who are keenly interested in building initiatives in their country during the event. They came looking for Western partners to carry out these fascinating ideas. In the West, finding a companion is a challenging process. It is quite difficult for a Ukrainian businessman to get such partners. The Ukrainian building industry was largely cut off from the West. We're talking about costly, time-consuming, and extremely dependable construction projects. The display enables a Western business to stand out from the competition and find a trustworthy Ukrainian partner for building projects involving reparation money considerably more quickly.

¹ NEVG – New Euro Vision Group <https://www.newurovision.com/uk>

4	<p>International European exposition stands are typically highly expensive. As a result of this, no Ukrainian businesses attend European trade shows. At NEVG exhibitions, special circumstances have been made for Ukrainian businesses. For them, the cost of a square meter of the stand is remarkably low. This is a pretty uncommon choice for an international display. Due to the military context, it was exclusively introduced to Ukrainian enterprises. This is an innovation from NEVG. As a result, Ukrainian company is represented systematically. Nothing like it had ever existed before. It makes sense to seize the chance. The opportunity to learn in-depth about the Ukrainian building industry is extremely rare.</p>
5	<p>Regular shows of Ukrainian construction projects will be held by NEVG. For companies that have ordered stands, there will be mandatory discounts for participation in subsequent exhibitions. 10% off is offered for taking part in the second exhibition. For participation in the third and subsequent exhibitions 15%. All exhibitions will be held in Europe. They will always be attended by a large number of Ukrainian construction, engineering and trading companies. On a "hot" topic, it is always an attractive European city and the most engaging professional communication.</p>
6	<p>Having the capacity to perform at the exhibition is provided by purchasing a stand. No booth means no report. Your presentation and information about your business will actively start to spread among Ukraine's business community. This moment is incredibly special. Finding a partner among Ukrainian businesses depends on this. Your performance may come at a very high and ongoing cost.</p>
7	<p>You can sign up to join the NEVG database by purchasing a booth. This database is extremely important and is regularly utilized to find partners. The data is utilized to fulfill requests from Ukrainian businesses and to help such businesses find Western partners. No more payments are required. Compared to the operations of traditional Chambers of Business and Commerce, such a database is far more effective. They don't operate perfectly in Ukraine. It is important to think about the following: In the information exchange, NEVG professionals regularly collaborate with their Ukrainian counterparts. We get the most recent information on Ukrainian businesses. It might be really quick and effective for you to find reliable partners.</p>
8	<p>Your company can participate in a variety of joint initiatives to restore the Ukrainian economy. Here, there are no restrictions. Your business may not always be at the vanguard of such endeavors, but it will participate nonetheless. The exhibition provides a rare opportunity to interact with experts from Ukraine and numerous Western nations. Additionally, businessmen from South Korea and Japan are anticipated. Regarding initiatives funded by reparation funds, there can be many distinct and novel concepts. It is time to create new consortiums. They will operate for a longer period of time and enable you to control exceptionally large sums of money. Everyone must immediately seek out companions. This is considerably simpler with a booth at such an exhibition.</p>
9	<p>If you purchase a booth, information about your company will be actively disseminated among Ukrainian businesses prior to the exhibition's opening. On the day of the exhibition, meetings with Ukrainian entrepreneurs who are interested in your line of work will be arranged. When you arrive at the exhibition, you will already be well-known. Communication with Ukrainian entrepreneurs can be considerably more fruitful. There will be meetings that are well-prepared. After the closing of the exhibition, identical work is</p>

	continued by the organizers. This is just the start. We are not an exhibition-only company.
10	At this European exhibition, for the first time, various regions of Ukraine will be actively and broadly represented, and <u>not just by officials</u>. Regional representation is essential from a business standpoint. Ukraine is an extensive country! Businesses in the West may be interested in its diverse regions. It's not just about the areas affected by Russia's aggression. There is an excellent opportunity to establish business relationships with companies from regions of Ukraine other than Kyiv.
11	If you purchase a stand, NEVG is prepared to conduct an express marketing investigation on your behalf. Typically, this is a distinct and costly form of work. In this circumstance, they will be practically provided at no cost. It only pertains to covering direct expenses. We intend for this exhibition to be as productive as feasible. NEVG is making such a generous investment for this purpose. This express marketing research will be extremely beneficial to your company's work on Ukraine-related construction projects. You will arrive to the exhibition prepared.
12	Now is a unique period. This must be continually remembered. The Ukrainian economy will be entirely redesigned. These will not be long-term historical a shift, during which entire generations will pass away. Everything is accomplished very rapidly. Reparation funds were used to initiate construction initiatives. Only collaborative ventures between Ukrainian and Western corporations will be successful. You must promptly seek out Ukrainian companions. This is far easier with an exhibition stand.

The conclusion is beyond doubt:

- ✓ **It is essential to attend this exhibition.**
- ✓ **Constructing your own stand is a brilliant decision.**
- ✓ **This is a highly prudent investment.**
- ✓ **A voyage (to this particular exhibition) can generate profits for your business for many years.**

Detailed information is accessible via

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We are working in the following directions:

- holding international exhibitions;
- marketing for construction projects associated with Ukraine;
- investment projects associated with the restoration of Ukraine. These are primarily construction investment initiatives for 2023 and 2024.

We have a number of representative offices in Ukraine. They are accessible in numerous Ukrainian regions and major cities. We can recommend the most convenient Ukrainian organization to contact upon written request.

Online meetings with representatives of the Czech Republic office can also be arranged in the event of queries. Use whichever version of the software is most convenient (Zoom, Meet, Team). It is possible to communicate in English.

The most convenient method of communication is via email. Write in whatever language you choose. We provide prompt and informative responses.