

Restoration of Ukraine:

exhibitions on construction projects

Version 2.5.



PhD, Prof Dmitry Nikolaienko 17.07.2023

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<p>A consortium of businesses has been established to host Ukrainian building exhibits across the EU as effectively as possible.</p>	<p>New Euro Vision: exhibitions, marketing, research S.R.O. Czech Republic</p>	<p>International exhibits as a foundational component of investment initiatives for Ukraine's rebuilding</p>	<p>Investment projects in Ukraine</p>	<p>Decision-making support for investment projects: Scientific analytics</p>	<p>Decision-making support for investment projects: Industrial Marketing</p>
<p>Decision-making support for investment projects: Ecological expertise of construction projects in Ukraine</p>	<p>Decision-making support for investment projects: GIS monitoring of destruction in Ukraine</p>	<p>Decision-making support for investment projects: GIS support for construction projects in Ukraine</p>	<p>Decision-making support for investment projects: Land management and cadastre. Ukraine</p>	<p>Decision-making support for investment projects: Legal support of construction projects in Ukraine</p>	<p>Numerous additional sectors of Ukrainian activity are covered by our service. For the high-quality execution of construction projects in Ukraine, a lot must be done.</p>

There will be 15 to 20 reliable partners from the Ukrainian side in total. Each has a distinct purpose and area(s) of activity.

Exhibitions concerning the reconstruction of the economy of Ukraine (construction and architecture)

1. Multi-storey construction in post-war Ukraine: new construction, repair and restoration work, renovation
2. Post-war reconstruction of rural settlements and individual houses for Ukraine
3. Industrial construction in post-war Ukraine: restoration work and new production
4. Construction machinery and equipment for the restoration of cities and villages in Ukraine
5. Territory management and new construction projects in Ukraine

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Business communication on construction projects in Ukraine.

Organizer:

- New Euro Vision: exhibitions, marketing, research S.R.O. Brno, Czech Republic.

Status: all exhibitions are international. Participants are expected from the Ukraine, EU, USA and Canada.

Annual exhibitions: It is expected that the exhibitions will remain relevant far into the future.

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Date of the first exhibitions:

18 -19 November 2023.

The first four exhibitions will be held at the same time. While it is understood that each one has a unique role, it is important everything is launched as soon as possible. *In the future, the exhibitions will be held separately.*

Time justification: *It is expected that* by the beginning of autumn 2023, legal grounds for the seizure of a large amount of Russian funds will have been prepared. These funds can legally be sent as reparations for the restoration of Ukraine. The financing of new construction projects in Ukraine can then started. These exhibitions will be of interest to those who want to be the first to participate in these projects.

Relevance of the exhibitions: The war in Ukraine has been going on for more than a year. The exhibitions are aimed at the effective use of reparation money, which is a daunting task. Funds will be allocated for certain restoration projects.

The value of exhibitions lies in uniting the efforts of European, American and Ukrainian companies in the implementation of multiple relevant restoration projects.

Exhibition venue:

Riga, Latvia

Advantages in active participation in exhibitions for the restoration of Ukraine:

1. There is an opportunity for very active participation in restoration projects in Ukraine. It is important to be among the first here. The projects are very attractive and there will be serious competition for them.
2. There is an opportunity to create a large number of jobs in your country. Jobs are associated with construction and architecture specifically for new projects. These are very attractive. Architects, designers, digital cartographers and many others.
3. Construction projects in Ukraine will undoubtedly employ many people for many years.
4. To minimize the effects of corruption which remains widespread in Ukraine, the funding for these recovery projects will be tightly controlled by the EU and the US. The initiative to create a series of exhibitions.
5. The rebuilding of Ukraine offers very interesting prospects for experts in construction and architecture. This is an opportunity to contribute something truly innovative.



1. Multi-storey construction in post-war Ukraine: new construction, repair and restoration work, renovation



Directions of the exhibition:

1. Creation of new districts of multi-storey buildings in Ukrainian cities.
2. New standard designs of multi-storey buildings for post-war Ukraine.
3. Repair and restoration work on multi-storey buildings affected by hostilities.
4. Renovation of the style of Soviet multi-storey buildings in Ukraine.
5. Building materials for multi-storey construction in Ukraine.
6. Land management and cadaster in connection with the tasks of new multi-storey construction in Ukraine.
7. Ecological problems of Ukrainian cities and their consideration in the restoration and construction of new areas.

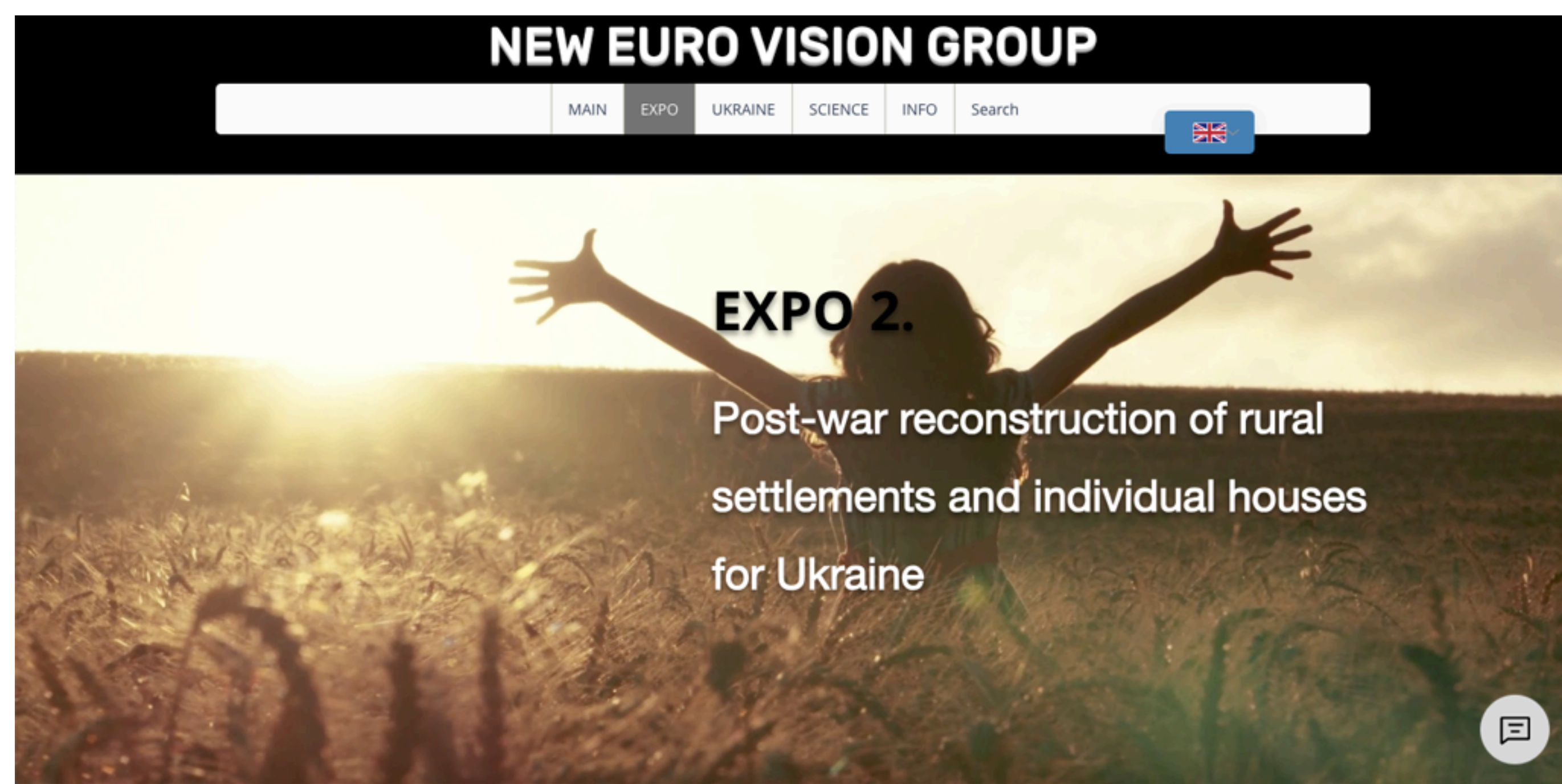
Finding a collaborator for a joint project is facilitated by participation in this event. In preparation for this, experts from the New Euro Vision Group are working very hard.



2. Post-war reconstruction of rural settlements and individual houses for Ukraine

Directions of the exhibition:

1. New standard projects of one and two storey buildings for rural settlements of Ukraine.
2. Organization of production of individual houses according to standard projects in Ukraine.
3. Repair and restoration work on individual buildings in rural areas affected by hostilities.
4. Planning of rural settlements in post-war Ukraine.
5. Building materials for houses in rural areas of Ukraine.
6. Land management and cadaster in connection with the post-war restoration of the rural settlement system of Ukraine.
7. Post-war environmental problems of rural settlements in Ukraine.



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3. Industrial construction in post-war Ukraine: restoration work and new production

Directions of the exhibition:

1. Technoparks in Ukraine
2. Repair and restoration work on industrial enterprises affected by hostilities.
3. Ecological problems of Ukraine and new industrial construction.
4. Land management and cadaster in connection with the tasks of new industrial construction in Ukraine.

Note: a large amount of information on the current geography of Ukrainian industry will be prepared for the exhibition. There is no doubt that the location of production facilities in Ukraine will change significantly. Information will be prepared on the most promising places for new industries.



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4. Construction machinery and equipment for the restoration of cities and villages in Ukraine

Directions of the exhibition:

1. Construction machinery and equipment for the restoration of Ukraine.
2. After-sales service, spare parts, service for construction machinery and equipment.

Note: detailed market research will be carried out related to the correct assessment of Ukraine's need for construction machinery and equipment. A regional needs assessment will also be undertaken.



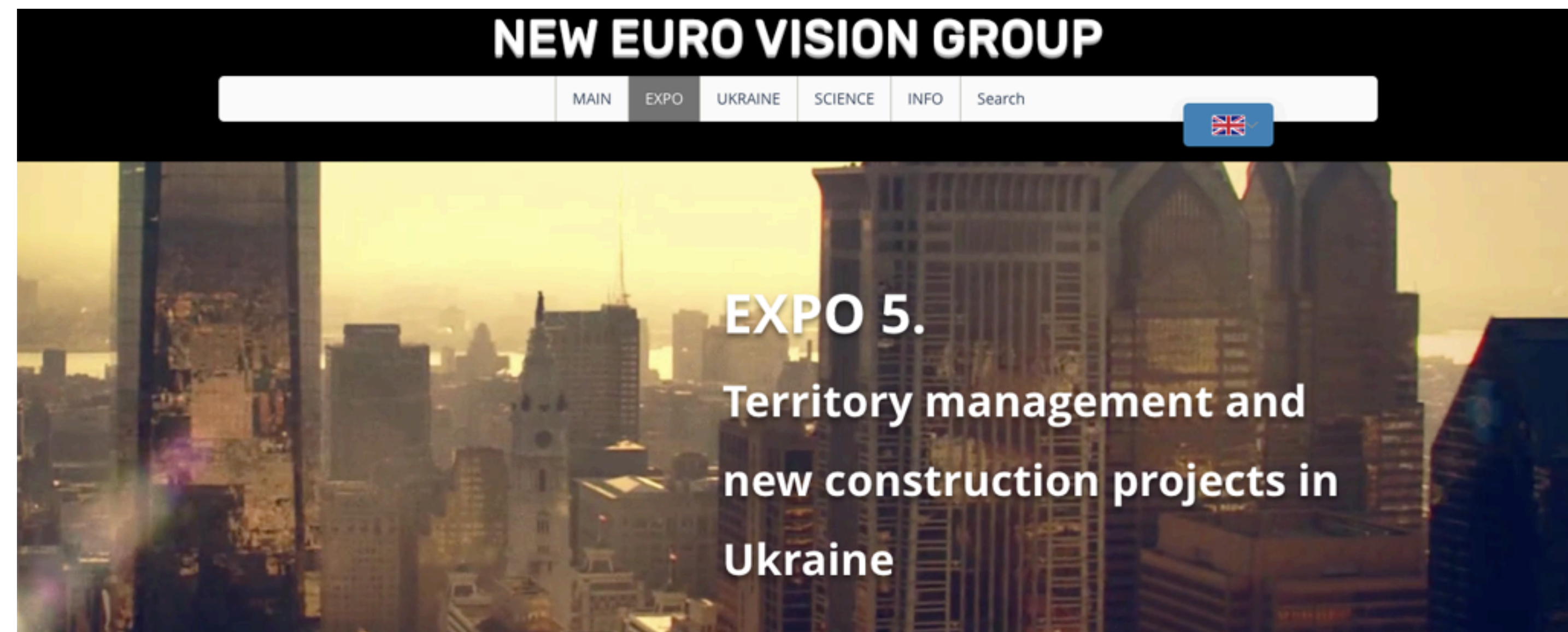
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5. Territory management and new construction projects in Ukraine

Directions of the exhibition:

1. Engineering geodesy and new construction projects in Ukraine
2. Land management and cadastre and new construction projects in Ukraine
3. Geoinformatics and new construction projects in Ukraine
4. Engineering systems and new construction projects in Ukraine
5. Legal support of new construction projects in Ukraine
6. Marketing research and new construction projects in Ukraine
7. Economic support for new investment projects in Ukraine
8. Environmental issues and new construction projects in Ukraine
9. Public organizations and new construction projects in Ukraine
10. Expertise and new construction projects in Ukraine



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The specifics of our approach to exhibitions on construction projects in Ukraine:

1. This project is based on a European company with an excellent information infrastructure in Ukraine. There is an scientifically proven knowledge of both the Western and Ukrainian sides of the process of post-war restoration of Ukraine.

2. Usually the exhibition is held by one company. In this case, there are several exhibition companies. This is due to the difficulties of wartime in Ukraine. The reason is also in the scale of the tasks facing the restoration of Ukraine.

3. Usually the exhibition company sells a place at the exhibition. This is the main product. In this case, the main product is not a place at the exhibition, but the establishment of links between companies in Ukraine and Western countries that have never worked together before.

4. The clear purpose of the exhibitions is to lead the participants to the signing of memorandums. Memorandums will be the main result. At the current level, signing detailed contracts for construction projects in Ukraine is difficult.

5. An analysis of the legislation in the field of construction will be carried out for the exhibition. There are very significant differences in the regulatory framework of Ukraine and the EU. This is a serious obstacle for the implementation of construction projects in Ukraine.

6. The service "Search for a partner for the implementation of a construction project in Ukraine" was launched ("AMIGO-2.3"). This will advance the knowledge of potential partners in Europe, USA and Ukraine. By the start of the exhibition, many will be in a state of active business correspondence.

7. The subject of exhibitions is not quite usual. We have moved away from the standard understanding of a building exhibition. We consider them from an investment point of view. Really different directions of investment activity in construction projects are clearly defined.

8.
The service "System of online participation of Ukrainian experts in exhibitions" was introduced. Many representatives of Ukrainian companies will not be able to come. There are wartime restrictions. The on-line contact system allows to greatly increase the number of participants.

9.
Systematic work to obtain permits for the departure of men from Ukraine to the place of exhibitions. Work will start much earlier. We will ensure the physical presence of the male part of Ukrainian companies.

10.
A system of translation of technical information (Ukrainian and English) has been established for the exhibitions. We are talking about the translation of a large amount of information. This will make the negotiations more efficient.

11.
Many Ukrainian companies during the war work in an unusual mode. To what extent are Ukrainian companies really efficient now? We offer a comprehensive service of proven Ukrainian companies that are in real working order.

12.
A VERY BIG work will be carried out for the exhibition on regional and micro-regional analysis of destruction in Ukraine. This will help to make much better decisions on investment projects in Ukraine.

13.
GIS support for all construction projects in Ukraine. Digital cartography is the basis for the implementation of construction projects. The service is provided throughout Ukraine.

14.
Environmental expertise for all construction projects in Ukraine. Without ecological expertise, the implementation of construction projects in Ukraine is impossible. Our colleagues provide service throughout Ukraine.

15.
And much more. Work is underway. There will be other innovations as well. **The result of the exhibitions will be a comfortable environment for making decisions on construction projects in Ukraine.**

Our major goal is to draw as many Ukrainian and Western businesses as we can, so they may begin collaborating on construction projects in Ukraine. Following has been done in response to this:

It was announced that a "System of online participation of Ukrainian experts in exhibitions" was available. Many Ukrainian business representatives won't be able to attend. There are limitations during a war. The online contact technique makes it possible to significantly enlarge the participant pool.

With Ukrainian architectural and construction firms, a lot of work is being done. include little businesses. They will all be able to participate in exhibitions and receive information on a regular basis.

We have very reasonable fees for expo participation. The war has destroyed a lot of Ukrainian businesses. However, they don't lose their professionalism. Instead of making huge profits from exhibitions on "hot" issues, it is our responsibility to arrange the work.

Ukrainian participants of the exhibitions:

About 200 enterprises from Ukraine are expected to join these exhibitions.

There won't be an exhibition stand for everyone. But everyone will be prepared for professional communication.

Our assessment is that the exhibitions' primary outcome will be the signing of a sizable number of memorandums on cooperative effort to reconstruct Ukraine.

Instead of focusing on politicians and authorities, we pay attention to professionals in construction, architecture, and economics.

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1. On-line monitoring of destruction in Ukraine

2. On-line characteristic of the territories of Ukraine

3. GIS support for construction projects in Ukraine

4. Industrial Marketing in Ukraine. Decision-making support

5. Land management and cadastre. Decision-making support

6. Expertise of construction projects in Ukraine

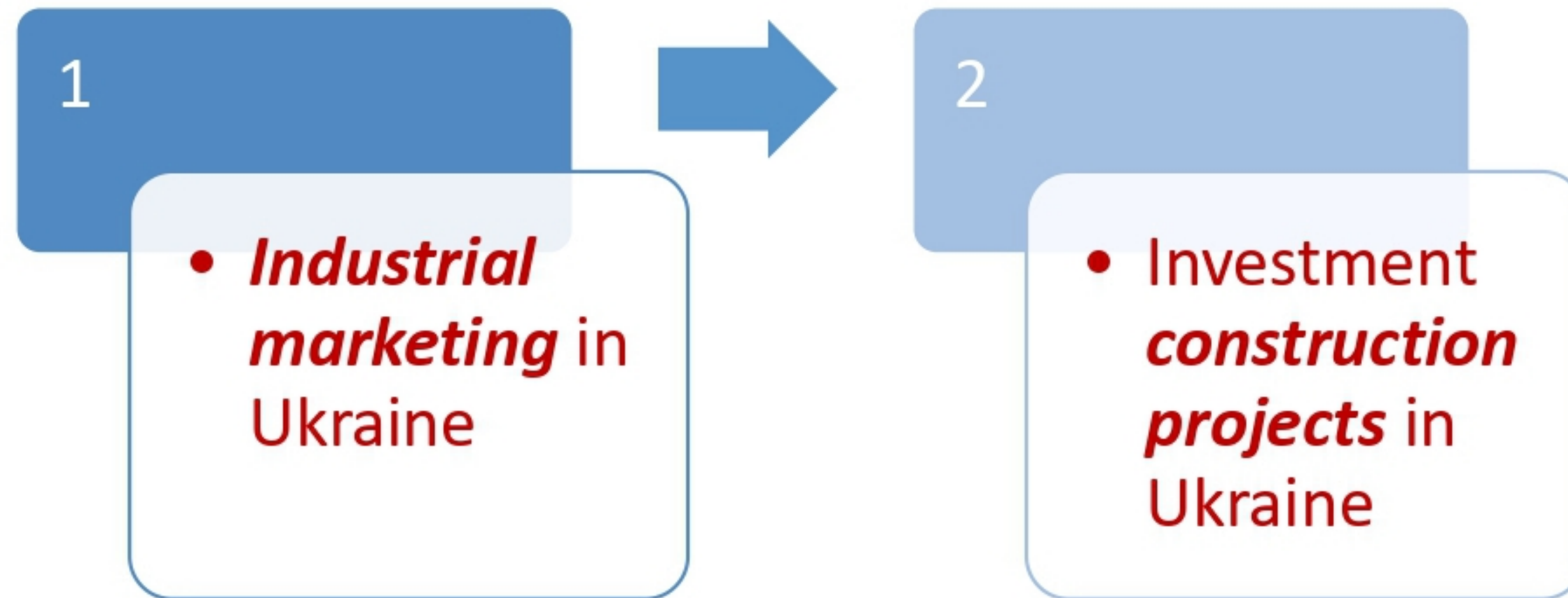
7. Field research in the region of interest to the investor

8-21. And much much more. **WHY NOT?!**

**Outcome = a comfortable environment for making decisions
about investment in Ukraine. Not a pig in a poke!**



We are looking for partners from EU and USA



In reality, the three areas of partnership—organizing exhibitions, doing marketing research, and undertaking construction projects in Ukraine—are interconnected.

Partnership can, however, also exist in distinct fields. There might be a number of choices.

We prioritize enduring collaborations. The memo has been signed. Contracts follow the signing for each individual project.

Of course, we are prepared for a reply to inquiries for partnerships.



Thanks for your attention!



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